RESEARCHING THE COMMERCIALIZATION OF AMERICAN RADIO: FROM AMATEURS TO PODCASTS

Professor Susan Smulyan
Department of American Studies
Brown University

12/6 6:00-7:30PM
WEDNESDAY

This talk traces the history of commercialized media in the United States by examining the development of broadcast radio. Using examples from the 1920s through to the present, Professor Smulyan will talk about the role of radio in American life, the challenges of researching radio history, how U.S. radio history can be studied as a national as well as a transnational genre, and how radio’s commercialized form influenced television and the internet.

Integrated Human Sciences Program for Cultural Diversity (IHS)
Project 4 “Producing Multicultural Communities: Methods, Designs, and Praxes”
Project 5 “Cultural Diversity and Imagination”